

Creative Dynamic Communications: Speaking Your B.E.S.T.!

Program Description: Communication is an essential component of our daily lives – whether personal or professional, or to achieve local or global ambitions. Utilizing effective communication skills is a choice made by individuals in order to improve their lives. The use of effective communication skills helps to ensure that the “sent message” is the same as the “received message.” Individuals who “share the same understanding” or who are “on the same page” are better able to enhance their relationships, performance level, and overall standard and quality of life. This program is intended for anyone wishing to improve their personal or professional communication skills.

PROGRAM OBJECTIVES

- Use your presence to your advantage
- Identify the 4 P's of effective communications
- The art of *mistaking*
- How to effectively respond to recommendations
- Thinking effectively
- It's OK to F.A.I.L.
- How to dynamically use a trainer's toolkit
- How to be successful
- Let's G.O.A.L.!